



ARTACKS
A ROAMING ART PROJECT

URBAN UTOPIA – STREET SIGN COMPETITION

I. Content of the Competition:

«Urban Utopia»

The «urban utopia - street sign competition» is an open call to artists and other creative people. They are invited to create a street sign for urban utopia.

After submitting their artwork by email, it will be displayed in the online in the voting gallery on www.artacks.ch/utopia.

«artacks» will print the top10 artworks in a limited edition of 10 pieces (silkscreen on aluminium plates) and sell them online on their homepage.

The winning artists will get a free «artist-master» print. Revenues from sold artworks will be shared between the artist and artacks.

II. Technical Instructions

1. There are three shapes to choose from: CIRCLE / SQUARE / TRIANGLE (see the online templates).
2. Color concept: black/white & 1 color of your choice - within the CMYK color palette
3. Artwork file formats we accept & print: .pdf (high quality) / or.eps (vectors) / and also .jpg's if you have to scan your «analog» created artworks (resolution 300dpi).
4. Important: As we want to print original sized signs, please keep the original dimensions. you must not necessarily use our templates. Just be sure to match the given resolutions and dimensions:

Circle: diameter 620mm | **Square:** side length 620mm | **Triangle:** (equilateral) height 620mm

5. send a preview of your artwork to «artacks». for our «voting gallery» we need the following file format: jpg or .png | dimension: 800 x 800 px | resolution: 72dpi.

Important: keep the original hi-res (.jpg / .pdf) or vector file (.eps)! if you are one of the lucky winners, we will contact you to get the printable file version!

6. Send your mail to utopia@artacks.ch. In this mail please tell us your name or pseudonym and if you like your homepage. additionally you can send us one short sentence to express the idea behind your work. As «artacks» acts as a platform for artists, we will add this information below your artwork, so people will see who you are and what you do besides this contest.

III. General Terms & Conditions

By submitting an artwork by email, the artists enters the «urban utopia» competition and agrees with the following terms and conditions:

1. RIGHTS OF «ARTACKS» (Organizer)

- a) artacks displays a preview-image of the created artwork in the voting gallery.
- b) artacks offers an edition of the artwork created for the competition for sale. (details see

2. WARRANTY OF CREATION AND OWNERSHIP

The artist guarantees that he/she created the work of art and possesses all legal rights in it.

3. COPYRIGHT & REPRODUCTION

At any time the artist is credited as the creator of the work and the holder of the copyright.

The artist guarantees that she/ he will not offer the artwork created for the competition to other galleries or any kind of resellers. «artacks» is legitimated to reproduce the artwork created for this competition in an edition of 10 prints (see 3.1).

3.1 EDITION & PRICE

«artacks» will print each of the winning top 10 artworks in an edition of 10 high quality prints. «artacks» reserves the right to choose 5 additional artworks for printing. The editions will be signed (certificate) & numbered.

«artacks» guarantees fair and at the same time affordable prices! In negotiation with the winning artists, the final price of one print shall be fixed after the online voting.

4. GALLERY COMMISSION

«artacks» shall be entitled to receive a gallery commission of 50% of the revenue to cover the costs of production and distribution.

All the money «artacks» earns with this competition, will be used entirely to realise future projects and exhibitions.

IV. Contact «artacks»

For further questions do not hesitate to contact us by mail: utopia@artacks.ch
or visit www.artacks.ch